

TRAFFIC REGULATIONS

UPDATE: NOVEMBER 2025

Loading & Unloading at Jaarbeurs

Setting up and dismantling an exhibition involves many logistical operations. To ensure this process runs efficiently and safely, the following guidelines apply:

Opening hours of the loading and unloading zone

- Loading and unloading are permitted between **07:00 and 23:00** on build-up and breakdown days.
- Between **23:00 and 07:00**, the premises are closed.

Access to the loading and unloading zone

- **Height measurement at the barrier:** A height sensor at the entrance determines the expected loading/unloading time.
- **Time limits per vehicle:**
 - Vehicles under **2.70 metres**: maximum **60 minutes**
 - Vehicles above **2.70 metres**: maximum **120 minutes**
- **Surcharge for exceeding the time limit:** If the maximum loading time is exceeded, a surcharge of **€120** applies.
- **Forklift handling:** Vehicles higher than 2.70 metres are typically unloaded using a forklift, which requires more time. Please coordinate this in advance.

Important: Ensure your loading and unloading activities stay within the set time limits to avoid extra costs and delays. Always follow the instructions of our traffic staff to maintain smooth traffic flow.

Vehicles		Height	Time limits
	Passenger / delivery vans	Up to 2.70 m	60 min
	Trucks / Trailers	From 2.70 m	120 min

General Terms and Conditions



Max. speed

The maximum permitted speed on the Jaarbeurs premises is 15 km/h.



Please note:

- Parking on Jaarbeurs property is at your own risk. You must have a valid parking ticket, access card, or permit. During the event, a valid parking ticket is required to exit the parking garage.
- Instructions given by Jaarbeurs staff must be followed at all times.



Towing policy

Jaarbeurs reserves the right to remove improperly parked vehicles from the premises at the expense and risk of the vehicle's owner/driver.



Liability

Jaarbeurs accepts no liability for the accuracy of the information provided and reserves the right to make short-term changes to traffic management in response to external traffic conditions.

Zero-Emission Zone and Environmental Zone

Since **1 January 2025**, Jaarbeurs has been located within Utrecht's **zero-emission zone**. This means that access for commercial vehicles and trucks is restricted. There is also an environmental zone for diesel passenger cars requiring at least **emission class 5**.

Transitional arrangement (2025–2030)

Until 1 January 2030, a transitional scheme applies for certain commercial vehicles and trucks, allowing temporary access to the environmental zone under specific conditions.

Key rules

- **Loading and unloading** are only permitted for vehicles that meet zero-emission standards or fall under the transitional arrangement.
- **Licence plate check:** Verify in advance whether your vehicle meets the requirements.
- **Exemptions:** Possible in specific cases—consult the RDW.
- **Enforcement:** Non-compliant vehicles without an exemption risk fines.



For more information and exceptions, please visit:
www.jaarbeurs.nl/en/zero-emissiezone-en-milieuzone

Map

